

Here are translations of the coverage of Bjorn Lomborg's speech in Sao Paulo March 30, 2010 by three of Brazil's biggest newspapers.

Folha de São Paulo :

<http://www1.folha.uol.com.br/folha/ambiente/ult10007u714089.shtml>

Article entitled :

Climate sceptics talk to agrarians in São Paulo

An American climatologist and a Danish statistician demonstrate a change in public opinion following the Copenhagen fiasco.

Pat Michaels gave a lecture with emails from "climategate" while Bjorn Lomborg informed the FEED (Forum Internacional de Estudos Estratégicos para Desenvolvimento Agropecuário e Respeito ao Clima) and the public that he will make a film in response to Al Gore's movie.

According to the report, two of the main climate change sceptics demonstrated how the game has turned in their favor, to a public of agriculturers and university students – including mostly agronomy students.

Both of them had been to São Paulo, exactly two years prior to this Forum, in a completely different context: following the IPCC 2007 report and before the Copenhagen fiasco, when the public was still in favor of the climate science.

Neither of the two sceptics deny that the world might be getting warmer, but they say it is not possible to affirm that humans and CO2 emission are responsible for global warming.

Lomborg followed Michaels' reminder of the ever growing number of Americans who say their preoccupations with global warming are overrated, by adding: "you can't scare people for ever". Lomborg then told Folha that his schedule is fully booked with lectures throughout the world: "The world's receptivity changed a lot."

Whether sceptic or not, the pessimism reigns regarding the Cancun climate meeting at the end of the year. In the meantime, Lomborg will have released his film based (produced by Ralph Winter) on his book "Cool It", as a response to Al Gore's "An Inconvenient Truth".

Estado de São Paulo

<http://www.estadao.com.br/>

Entitled:

Agricultural confederation brings climate sceptics to São Paulo

According to the report, both Patrick Michaels and Bjorn Lomborg both believe that the Earth is getting warmer, but they do not think the priority should be to cut greenhouse effect gas emissions. In their opinion, the focus should be to invest on green technology – Lomborg suggested that 0.2% of the world's Gross National Product (GNP) should be used to create clean energy technology. However, he doesn't want people to stop caring about climate change all together: "Before there was too much worry, but we don't want people to care too little. Global warming is real, it's just not the end of the world".

IG

<http://ultimosegundo.ig.com.br/mundo/bjorn+lomborg+pede+em+sp+solucoes+quotquotintelligentesquotquot+para+o+aquecimento+global/n1237588357237.html>

Entitled:

Bjorn Lomborg asks for “intelligent” solutions to global warming, in São Paulo.

More intelligent solutions for global warming. That’s what Bjorn Lomborg (researcher, professor at the Copenhagen Business School and author of “The Skeptical Environmentalist”) and Patrick Michaels, senior member of environmental studies at Cato Institute, ask for.

Bjorn explains that: “Global warming is a problem. However, to cut the CO2 emission is not the cleverest or cheapest solution. There are other ways to help the environment, than to make these empty promises. Investing in “green” research and attitude can have a bigger impact”.

According to the Danish researcher, there are 2 ways of making the world a greener place. One is based on reducing the consumption, particularly the use of petrol and electric energy. The other is to invest in a better revenue distribution. He believes that a greater purchasing power brings more environmental consciousness and the possibility to acquire green technology products which have prohibitive prices, such as an electric car.

“We need to assume the consequences of our failures; to think of more intelligent solutions, which will have a greater effect than a cut in CO2 and that will be more economically viable.”

When asked about the 16th meeting, at the end of the year in Mexico, both Lomborg and Michaels believe that there won’t be any surprises.